

## Kevin Gordon - Digital Technology, Architecture, and Innovation Leader - CV

**KEVIN GORDON** - [www.kevingordon.co.uk](http://www.kevingordon.co.uk) - [kevin@kevingordon.org.uk](mailto:kevin@kevingordon.org.uk)

With **over twenty-three years of experience** driving innovation and delivering solutions across various industries, Kevin is a versatile and dynamic technology leader. His **core strengths** include creating a collaborative environment on his teams to promote productivity. He specialise in creative ideation, and the visualisation of thoughts, and bringing ideas to life rapidly with prototypes and experiments.

Furthermore **architecting these experiences for scalability and performance** for app, digital experiences, websites, APIs/services, and platforms is what he does. He picks up new technologies and tech stacks quickly, and has a passion for learning new tech.

He balances **deep technical knowledge**, with the ability to operate with **a charismatic and mindful communication style** at all levels of the organisation. Kevin is a **passionate tech public speaker**; presenting and demoing at tech conferences big and small, internationally, including Money 2020 in Denmark. Some **key achievements** in his career include:

- Architecting the **new digital platform for Jaguar** (Part of JLR) at ITG in 2025.
- Developing the **world's first agentic IoT payments SDK** called Worldpay Within in 2017.
- Architecting **a high availability variable marketing system at Ford Motor Company**.
- Creating a **Rapid Reaction Platform** at Ford in 2007, reducing website infrastructure deployment from twelve-months to two-weeks.

Kevin has **strong expertise at leading development and delivery teams** at Ford Motor Company, The Financial Ombudsman Service, running his own business, and serving as a senior Architect at Worldpay, Ford Motor Company and Inspired Thinking Group.

### KEY SKILLS

#### Leadership and Management

- Building, recruiting and leading high-performing teams, departments, and businesses
- Creating collaborative and supportive work environments. And promoting knowledge sharing and skill development, and providing mentorship.

#### Technical Expertise

- Programming languages (Java, JavaScript, Python, C#, React .js) and App development (iOS, iPadOS, Android). Headful and Headless CMS, Adobe AEM, FatWire, Webflow, Wordpress, etc.
- AI / Artificial Intelligence and Intelligent Automation, including AI, ML, DL, RPA, including Kofax, Python, UiPath, HammerSpoon, Selenium. API integrations with Open AI, and ChatGPT.
- Web technologies, API integrations, and digital platforms (including Cloud; AWS, Azure)
- Full end to end SDLC, including design, architecture, development/build, test, launch, operate, optimise, maintain/support, end of life, with Agile, Scrum, Kanban and Waterfall.

#### Prototyping and design skills

- Deep experience and expertise in creating working prototypes, wireframes, and mockups
- Rapidly building interactive digital experiences for testing and iteration

## **Kevin Gordon - Digital Technology, Architecture, and Innovation Leader - CV**

- Utilising tools such as Figma, Webflow, Bubble, Protopie, and generative AI/LLMs
- Design principles, UX design, and UI design knowledge and expertise. Creating visually appealing user-friendly experiences, and infographics.
- Utilising design and graphics tools like Figma, Sketch, Balsamiq, Canva, Photoshop.

### **Creative Thinking and Problem Solving**

- Innovative ideation and strong analytical and problem solving skills, finding solutions.
- Solving complex problems using technology and tools such as Lucid.app, Miro, Mural, Perplexity.ai, ChatGPT, Gemini, Gpt4all)

## **EXPERIENCE**

### **Solutions Architect - ITG / Inspired Thinking Group:** (Sept 2024 - present)

- Architected, and supported the technical implementation of the new Jaguar digital platform and website due to go live in 2026, leading the architecture for 2 scrum development teams
- Designed and led the implementation of a micro-front-end framework using Module Federation for AEM powered micro-front-ends, with a headless CMS, React front end.
- Developed SEO strategy for improving the crawl ability and indexability of a React application in China and Rest of the World. And, implemented an authoring strategy within AEM to support scalability, market variations and market rollouts.
- Implemented an AI workflow utilising private and public LLMs, and RPA (Robotic Process Automation) to increase productivity.

### **Design & Technology Director - Future Foundry:** (May 2023 - Sept 2024).

- Collaboration with a small team of researchers, strategists, and technologists in a corporate innovation agency/consultancy, specialising in developing new propositions, and taking them from ideas to MVP.
- Working with notable clients such as No7, WaterAid, Michael Page, NCS, Arçelik, and Screwfix.
- Creating wireframes, mockups, infographics and prototypes using Figma, Webflow, Bubble, and Protopie.
- Experimenting with LLMs and generative AI (Artificial Intelligence), including ChatGPT, DALL-E, Pi.ai and Gemini, and Open AI Whisper API.
- Developing proof of concepts and experiments for the Ventures team, including building integrations with Pi.ai and chatGPT.

### **Tech Consultant and Developer - Kevin Gordon Tech Consulting:** (Jan 2023 - Sept 2024).

- Founded a small tech consulting company specialising in website development and bespoke solutions for small businesses, and providing tech design and architecture.
- Balancing client projects, including website creation and refreshes, with developing PoCs

### **Head of Digital Technology & Delivery - Financial Ombudsman Service:** (Mar 2021 - Dec 2022)

- Reported directly to the CIO and collaborated with a large procurement team. Built and recruited a digital team. Led the delivery and design of a brand new SharePoint based Intranet.
- Provided digital subject matter expertise on a large regulated procurement process

## **Kevin Gordon - Digital Technology, Architecture, and Innovation Leader - CV**

- Oversaw delivery of Intelligent Automation (AI - Artificial Intelligence, ML - Machine Learning and RPA - Robotic Process Automation), and two new digital portals, involving supplier management, user research, UX/UI design review, and project board decision-making

### **Lead Innovation Architect - Worldpay:** (June 2015 - July 2019)

- Led a team of ten resources in software development, innovative product development, and idea creation, reporting to the Director of Technology Innovation.
- Directed the development of an IoT & Payments SDK, Worldpay Within, in collaboration with partners Intel and MasterCard, focusing on scalability and utilising offshore third party suppliers.
- Spearheaded the real-world trial of 'Fingopay' in partnership with Sthaler and Visa Europe Collab, driving the implementation of finger vein biometric payments at the Worldpay cafe.
- Built AI driven payments chat bots, deep fake AI voice payments demos, and built in smart rules to many of the demos that I built.
- Evangelised new technology and innovation through speaking engagements at conferences, events, and to the press, including Money 2020, and organising and running several hackathons.

### **Founder and Director - Digital Technology Labs:** (July 2018 – Nov 2022)

- Founded and directed a boutique web design agency specialising in web design, eCommerce payments, website development, and ongoing hosting and support services
- Managed a team of employees and freelancers, including developers and designers
- Grew the business to a full-time venture in 2019, successfully navigating the 2020 pandemic
- Oversaw all aspects of the business, including team management, sales, marketing, financial management, client relations, and problem & issue resolution

### **Digital Innovation Team Lead - Ford Motor Company:** (Nov 2013 - July 2015)

- Built and led a twelve person team focused on software development, innovative product development, and skunk-work projects
- Created a scalable process for transforming ideas from inception through prototyping to production, enabling the deployment of innovative solutions at events and dealerships.
- Innovated by implementing Apple iBeacons in the Ford store beating Apple to the official launch of iBeacons in the Apple Store in 2013.

[Previous roles omitted, can be provided on request]

## **QUALIFICATIONS, PATENTS & INDUSTRY OUTREACH**

**Qualifications:** BSc Computer Science with Intercalated year (2.1) - Warwick University

**Patents:** 8 patents held - digital augmented and virtual objects, displaying and transportation.

**Industry outreach:** Key highlights from speaking slots, etc:

- Testimonial video (Mobica & Worldpay) 2018 <https://www.youtube.com/watch?v=8FfF1fB953E>
- Fintech News Extra smart parking demo 2016 <https://ffnews.com/fintech-tv/kevin-gordon-worldpay/>